



## FORD IDAHO CENTER ADVISORY COMMISSION

### MISSION STATEMENT

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*The mission of the Ford Idaho Center Advisory Commission is to maximize the benefit of the Ford Idaho Center to the people and community of Nampa by assuring long term viability, enlarging economic impact and promoting tourism and travel to the Nampa area.*

In support of this mission, the Ford Idaho Center Advisory Commission will:

- Participate in long range planning as needed in order to assure continued viability for the Ford Idaho Center
- Serve as a liaison group between the Ford Idaho Center, the Mayor's Office and the Nampa City Council
- Promote tourism and travel in conjunction with the Ford Idaho Center events; including the Arena; the Amphitheater, and the Horsepark venues
- Work with the Ford Idaho Center staff and the City of Nampa to explore future funding mechanisms for operations, capital needs and renovations, including pursuing county, state and federal revenue sources
- Provide leadership to the Ford Idaho Center and the City of Nampa in recognizing the Ford Idaho Center as an institution that provides extensive benefits to the City of Nampa, Canyon County, and the State of Idaho
- Work with the Ford Idaho Center staff and the City of Nampa to enhance the economic impact and benefits of the Ford Idaho Center to the private and public sectors in the Nampa area