



DRAFT: Interpretive Signage-Location Criteria

Interpretive signage will be used to educate the Nampa community about stormwater. The exact location of the bilingual interpretive signage has not been determined. The Nampa Stormwater Advisory Group (NSWAG), along with City staff, has suggested the following criteria be used to help determine the location of the signage.

The interpretive signage should:

- Be located on property owned and managed by the City of Nampa.
- Be located in a place that allows the community to gather.
- Placed in an area of high foot and bicycle traffic.
- Located in an area that will experience future growth.
- Placed in an area with sufficient space to accommodate all the signage.
- Be located in an area near Nampa's local water bodies.
- Considers the proximity to predominantly Hispanic neighborhoods.
- Address its surrounding environment (i.e. if there is erosion near the signage, the content would relate to the effects of erosion).
- Match elements from current City trail signage.



DRAFT: Interpretive Signage-Content and Design

Content

The interpretive signage should use language that is easily understandable to the greater Nampa community, and the content for the interpretive signage should be able to address several concepts:

- What is stormwater
- Where and how does stormwater enter Nampa’s local water bodies
- Where is the Watershed of the Lower Boise River
- What effects does polluted stormwater have on the Nampa community
 - Public health
 - Fish and wildlife
 - Vegetation
 - Outdoor activities
- What potentially harmless activities can cause stormwater pollution
 - Tip-sheets
- What are the benefits of clean stormwater

Design

The interpretive signage design should complement its educational content by providing the community with durable and aesthetically pleasing structures. The design elements for the interpretive signage should consider:

- Style (i.e. upright, angled, flat)
- Material (i.e. wood, metal, rock)
- Images (i.e. graphics, photos)
- Location (i.e. proximity to water bodies, erosion)



Upright



Angled podium

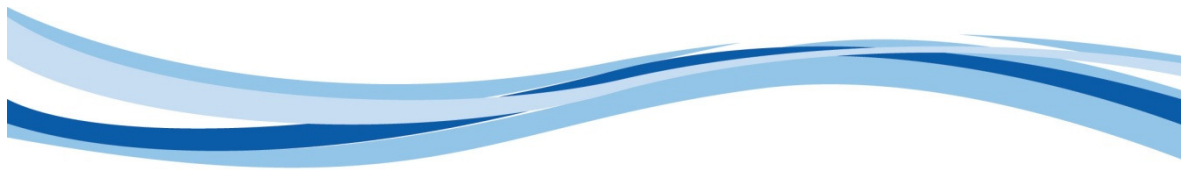


Natural elements



Durable surface

*Images gathered from: http://www.interpretivegraphics.com/view_bear_river.html
<http://envirosigns.com/interpretive-signs/durareader-interpretive-panel>



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**Please select which of the criteria listed below are the highest and lowest priorities in the interpretive signage development —the number 1 being the highest priority and number 9 being the lowest priority.*

PRIORITY:	The interpretive signage should:
1	Be located on property owned and managed by the City of Nampa.
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